



The ONLY Token That Supports Kosher Validation

Certified, Inc., whose mantra is “*Truth Matters*” has crafted a complete proprietary Blockchain technology unlike anything found worldwide, and developed a utility token for its Verity (Truth) System. This advanced Token, ‘VRTY’, powers the **Verity One™ System** and is the **ONLY Token that supports and assures independent third party validation of a Kosher Labeled product with the ability to follow that product from its origination through Kosher processing to distributor and retail store, to customer, thus ensuring the quality to the purchaser.** Token powers the Verity One™ protocol, and

quite simply makes sure that what the label says IS TRUE. The VRTY token is required to generate unique signatures and data within the system. Certified will **COMPENSATE Users/Consumers with VRTY Tokens**, earning such by each action after downloading the Verity Scanning smartphone app and: scanning, database lookup, comment, social share adding products to the database, and reporting FRAUD. Business/Producers will purchase VRTY Tokens which are then processed by the Verity One™ System as a fee for their verification, certification, and data services. With nothing like this verification system currently available for the millions adhering to Jewish Kosher protocols, this service is seriously needed worldwide. With that demand, the potential value of each VRTY Token cannot be understated, and will be the reason why it should be heavily purchased when offered to the general public.



Certified, Inc. is the international leader in Country of Origin verification and supply chain management, exceeding guidelines set by the Federal Trade Commissions for Made in, Service in, Product of, and Grown in USA Claims. Certified, Inc. is making it simple and affordable for businesses, farmers, and growers to comply. The Verity One™ is the answer for the tracking and tracing of any marketing claim, be it country of origin, religious compliance such as Halal and Kosher, and health related such as Non-GMO and Organic. Due to this, the potential consumer demand for such service worldwide could easily number over 1 billion.

Certified, Inc. called Verity One™ using a decentralized verification and tracking Blockchain platform that enables marking and tracing over the hybrid Verity One™ Hyperledger network. Certified, Inc. is a Managed Services Platform (MSP) using integrated systems and technologies such as Ethereum Blockchain, IBM’s Hyperledger Blockchain, IBM Watson Artificial Intelligence (AI), as well as Internet of Things (IoT) devices. The Verity One™ System and protocol allows manufacturers, brands, retailers, and producers to assign unique trackable tags, including the current UPC and PLU S/N, to a unique digital signature that is applicable to products, services, or any digital good that can be transferred, issued, or traded both on and offline. All of the unique digital signatures are stored on the Verity One™ network, and the data can be queried for location, time, date, lot, temperature, manufacturer, origin, as well as provide the identification and verification of the data collector or device.



The Verity protocol is the foundation of the Verity One™ Application Program Interface (API) ecosystem. This system's primary function is to build application-level verification services that can be integrated with any existing e-commerce/retail stores, applications, or services. This revolutionary ecosystem extends verification technology and systems to markets and marketing claims that "global consumers demand of" third-party verification services, such as: MADE in USA; Underwriters Laboratories (UL); Religious designation such as Kosher (U), or Halal; Country of Origin; Organic; Non-GMO; Apparel and Fashion; Industrial; Technology; Produce; Raw Materials; Diamond; Beef; Educational; Materials; Marijuana/ Cannabis Products; Digitally Licensed Services, and many other verticals. For more information, please go to www.certified.bz.

ERC20 Compatible Digital Wallet required